



Dear Conference Exhibitor:

IACEA, the Voice of Adult Education in Illinois, the Commission on Adult Basic Education (COABE), and Pro-Literacy invite you to exhibit at their first joint conference, March 16-19, 2010. This national conference will bring together over 1,200 adult educators, literacy workers, state directors, students, and other professionals from the field of adult education.

The conference site will be the beautiful and elegant Hilton Chicago on South Michigan Avenue in downtown Chicago. All the conference sessions will be held in the hotel. With Chicago's location and what the city has to offer to visitors, we expect Chicago to be a big draw to the national memberships of COABE and ProLiteracy. The over 500 Illinois members of IACEA will have the opportunity to attend a national conference "in their own backyard." This will result in an unprecedented number of adult education professionals coming together and a truly advantageous conference for you as an exhibitor!

The Exhibit Hall will be located next to the registration area and activities are being planned to bring conference attendees into the exhibit area each day.

The Exhibitor Prospectus has the following forms and documents:

- [Overview of the Exhibitor Prospectus](#)
- [Exhibit Guidelines](#)
- [Exhibit Contract](#)
- [Chicago Area Union Jurisdictions](#)

We are looking forward to making this a profitable experience for you. If we can be of any assistance, do not hesitate to contact me. See you when we are *Coming Together in Chicago*.

Sincerely,

Lyn Buerkett

Exhibit Chair, lyn.buerkett@lcc.edu